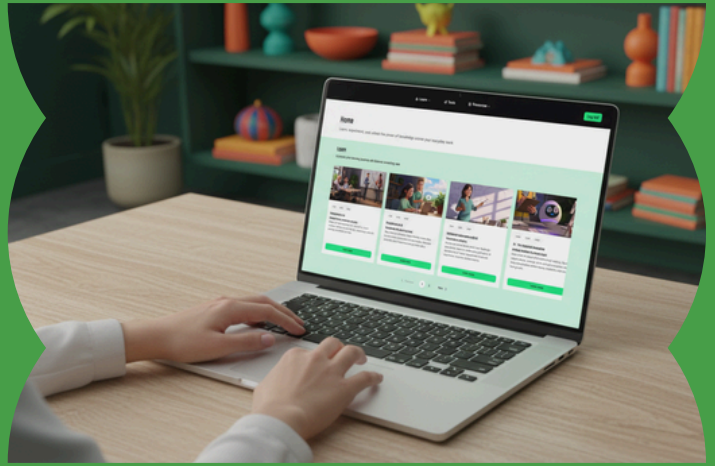


AI for Business



Build enterprise-wide confidence and innovation with AI.











70% of large NZ and Australian businesses are using AI, but only half provide guidance on how to use it well.*

This gap is where the opportunity grows, and where your competitive edge begins. Are your people ready? And who are you enabling to lead the way?



AI for Business is a scalable learning hub that evolves as AI does, so your people stay curious and future-ready.

How it works:

-  Fully online and mobile-friendly, so teams can learn anytime, anywhere.
-  Continuously updated hub with the latest guides and resources.
-  Tailored for NZ and Australian business and cultural context.
-  Bite-sized video lessons and interactive quizzes designed for impact.
-  Scales with your business with tiered pricing and expertise-specific bundles.
-  Track progress at a glance with dashboards and digital badges.
-  Enterprise-wide AI literacy and confidence across every team.
-  Principles of safe, ethical use of AI aligned with regulation and customer expectations.
-  Unlocked productivity through smarter tools and examples of workflows.
-  Future-ready teams equipped to innovate and explore what's possible.


What's included

Each participant receives our core courses:



Introduction to AI

Building confidence and clarity - understanding how AI works, its impact and how to use it responsibly.



Everyday use of AI

Unlocking practical wins
- work smarter, faster,
get better results.



Intelligent collaboration with AI

Rethinking how we work - from smarter workflows to better services.



The economic imperative

Leading change and embedding innovation
- across the whole organisation.

- ✓ **Curated AI resource hub:**
Up-to-date guides, podcasts and articles
- ✓ **Learner dashboards:**
Track engagement, progress and completions

- ✓ **Digital badges:**
Visible recognition of AI capability

Optional expertise bundles:

Add targeted courses like AI for Marketing, Procurement, Customer Support and more.

**AI will keep evolving.
With AI for Business,
your people will too.**

Contact us to find out more:
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